

## Lippes Mathias Wexler Friedman LLP Co-Hosting Western New York Business Leadership Forum Event on June 21

June 8, 2017 | **PRESS RELEASES**

**BUFFALO, NY** - Lippes Mathias Wexler Friedman LLP, the law firm partner of the Western New York Business Leadership Forum, will co-host a panel discussion titled “Adapt or Die: The Need for Innovation in Today’s World of Exponential Change” on June 21 at 8 a.m. at Burchfield Penney Art Center, Buffalo. Irish Companies, Gooding Co. Inc. and Upstate Farms, three Western New York companies that have successfully negotiated this minefield of change, will share how they confronted their industry’s challenges, innovated and continue to evolve and grow their businesses moving forward.

For more information or to register for the free event, please visit [businessleadershipforum.com](http://businessleadershipforum.com).

The Business Leadership Forum is designed to bring together the leaders of Western New York companies to discuss critical challenges and topics of relevance. Local business executives typically present case studies from their own companies while account, legal, insurance, technology, consulting and international trade professionals are on hand to answer questions regarding specific issues.