

# Lippes Mathias Wexler Friedman LLP Partner and Chairman Scott E. Friedman's Article Published by Invest Buffalo Niagara and Family Business Magazine

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**BUFFALO, NY**— Scott E. Friedman, Lippes Mathias Wexler Friedman LLP Partner, Chairman and Co-Team Leader of the firm's Startups and Venture Capital and Family Business Practice Teams, was recently featured as a guest author in articles published by Invest Buffalo Niagara and Family Business Magazine.

Both articles discuss the unique challenges that family businesses continue to face in the midst of the Covid-19 pandemic, and the considerations and reconsiderations that must be taken into account if family businesses are to survive and succeed. In his blog, Scott suggests that family businesses take the following eight steps that are designed to help families remain vital and successful through these challenging times:

- Revisit Core Values
- Revisit Governance
- Revisit How Capital is Allocated
- Invest in the Future
- Intentionally Nurture Emotional Support
- Promote Healthy Lifestyles
- Revisit Your Succession Plan
- Revisit your Estate Plan

Working with entrepreneurs, business leaders and investors across the United States, and as local counsel for companies with headquarters in China, Canada, and Europe, Scott provides guidance on a range of issues, including strategy, financing, and innovation. His work also includes providing counsel on strategic joint ventures and other forms of cooperative agreements and his experience includes negotiating joint ventures with strategic partners in China, Europe, Israel, and Canada.

## **About Lippes Mathias Wexler Friedman**

*Lippes Mathias Wexler Friedman LLP is a full-service law firm with more than 120 attorneys serving clients regionally, nationally and internationally. With offices in Buffalo, Albany and New York, N.Y.; Greater Toronto Area; Chicago, Ill.; Jacksonville, Fla.; and Washington, D.C., the firm represents publicly and privately-owned companies, private equity and venture capital firms, real estate developers, financial institutions, municipalities, governmental entities, and individuals.*

*Year after year, Lippes Mathias is proud to be recognized by The Best Lawyers in America<sup>®</sup>, U.S. News - Best Lawyers<sup>®</sup>, Super Lawyers and Chambers USA.*

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## **Scott E. Friedman**

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